

2173

PHLY-25,329

PATENT

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jeffry Jovan Philyaw

Serial No.:

09/594,651

Filed:

June 15, 2000

Filed:

2756

Examiner:

Not Yet Assigned

For:

METHOD FOR CONDUCTING A CONTEST USING A
NETWORK

Assistant Commissioner for
Patents
Washington, D.C. 20231

I hereby certify that this correspondence is being deposited
with the United States Postal Service as first class mail in
an envelope addressed to Assistant Commissioner for
Patents, Washington, DC 20231 on

30 JANUARY 2001

(Date of Deposit)

John J. Arnott, Reg. No. 39,095

(Name of Person Mailing Document)

John J. Arnott
(Signature)
1/30/01

Dear Sir:

TRANSMITTAL OF FORMAL DRAWINGS

Transmitted herewith are twenty (20) sheets of formal drawings to be substituted for the informal drawings initially filed in the above-identified application for patent.

Please charge any necessary fees or deficiencies in fees or credit any overpayment to Deposit
Account No. 20-0780/PHLY-25,329 of HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.
Attorneys for Applicant

John J. Arnott
John J. Arnott
Registration No. 39,095

JJA/aw
P.O. Box 741715
Dallas, Texas 75374-1715
972/479-0462
January 30, 2001

RECEIVED
FEB 07 2001
Technology Center 2100

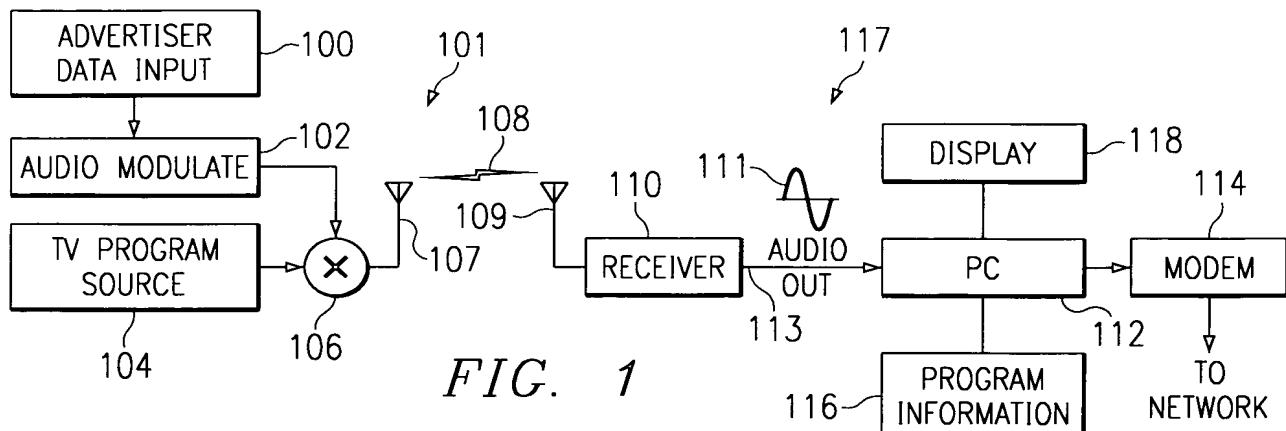


FIG. 1

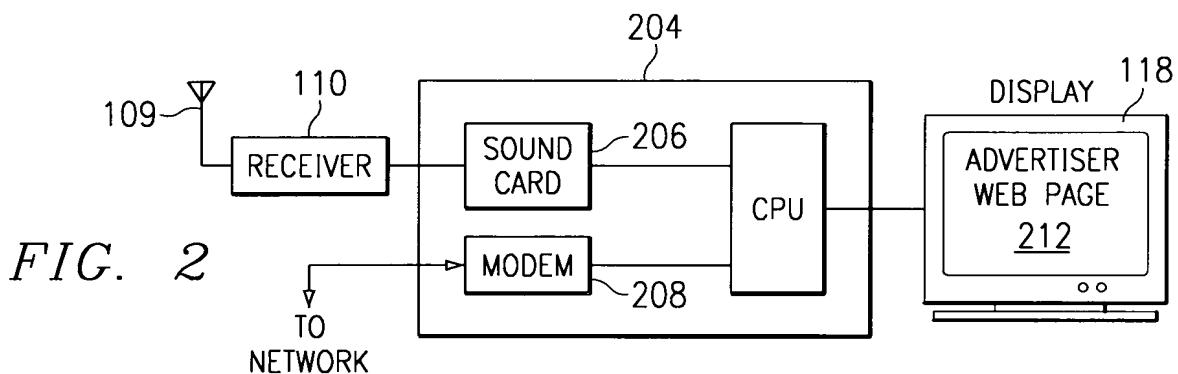


FIG. 2

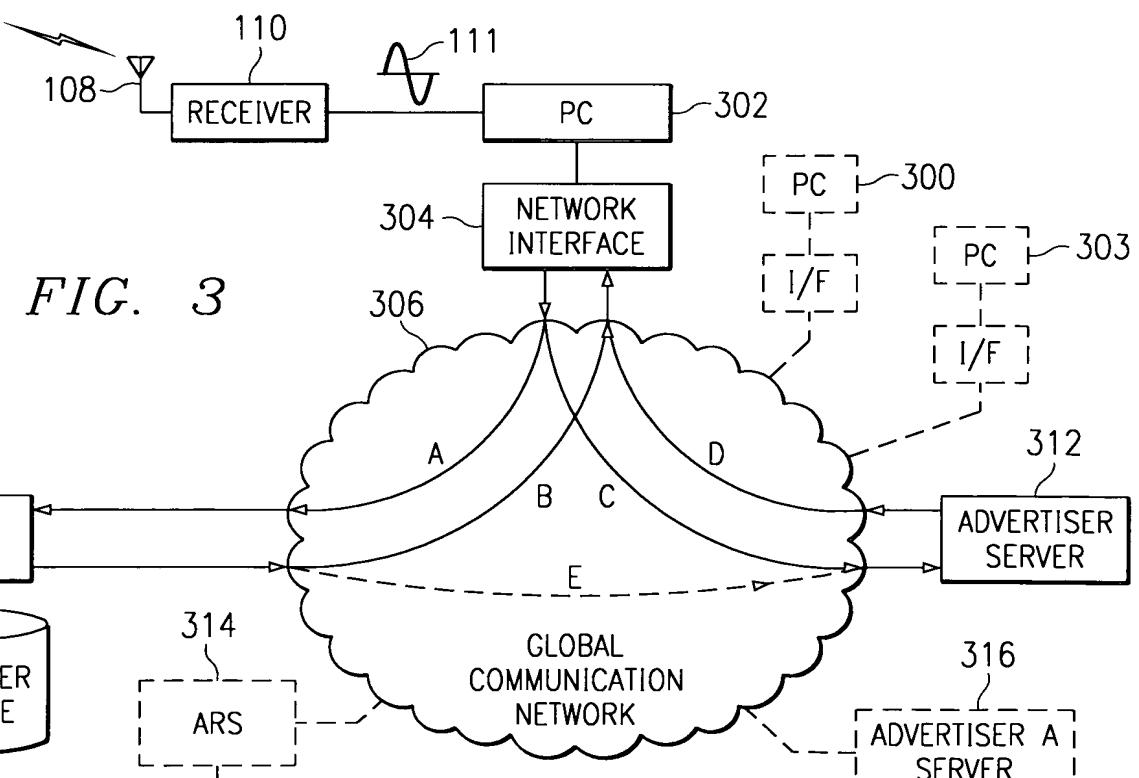


FIG. 3

09 5-1, 12/1

PATH A: SOURCE TO ARS

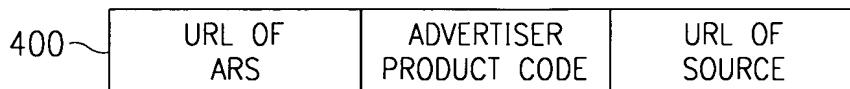


FIG. 4a

PATH B: ARS TO SOURCE

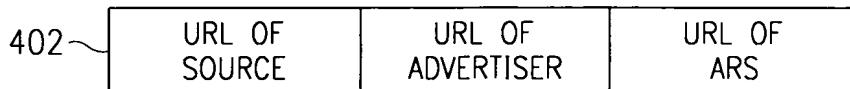


FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

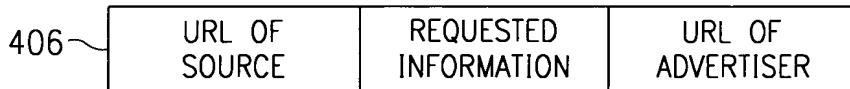


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

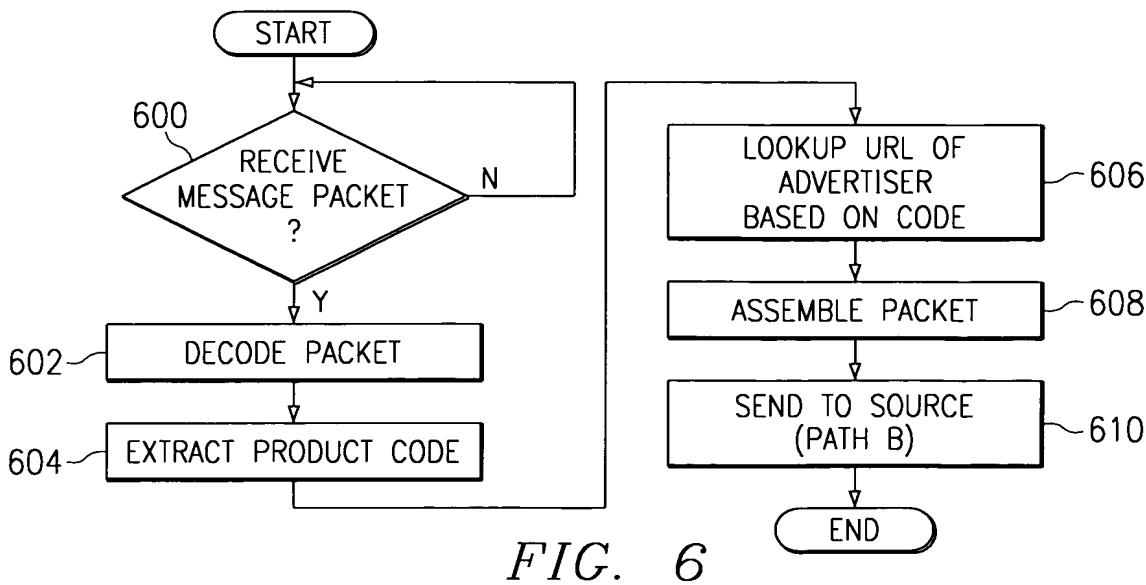
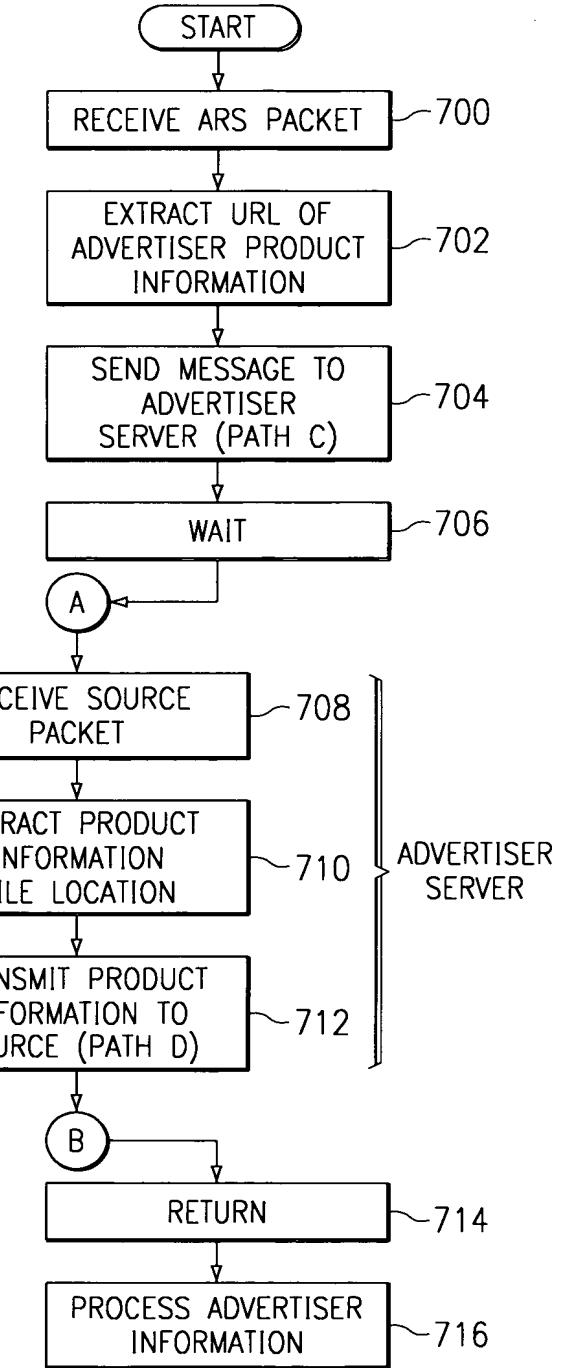
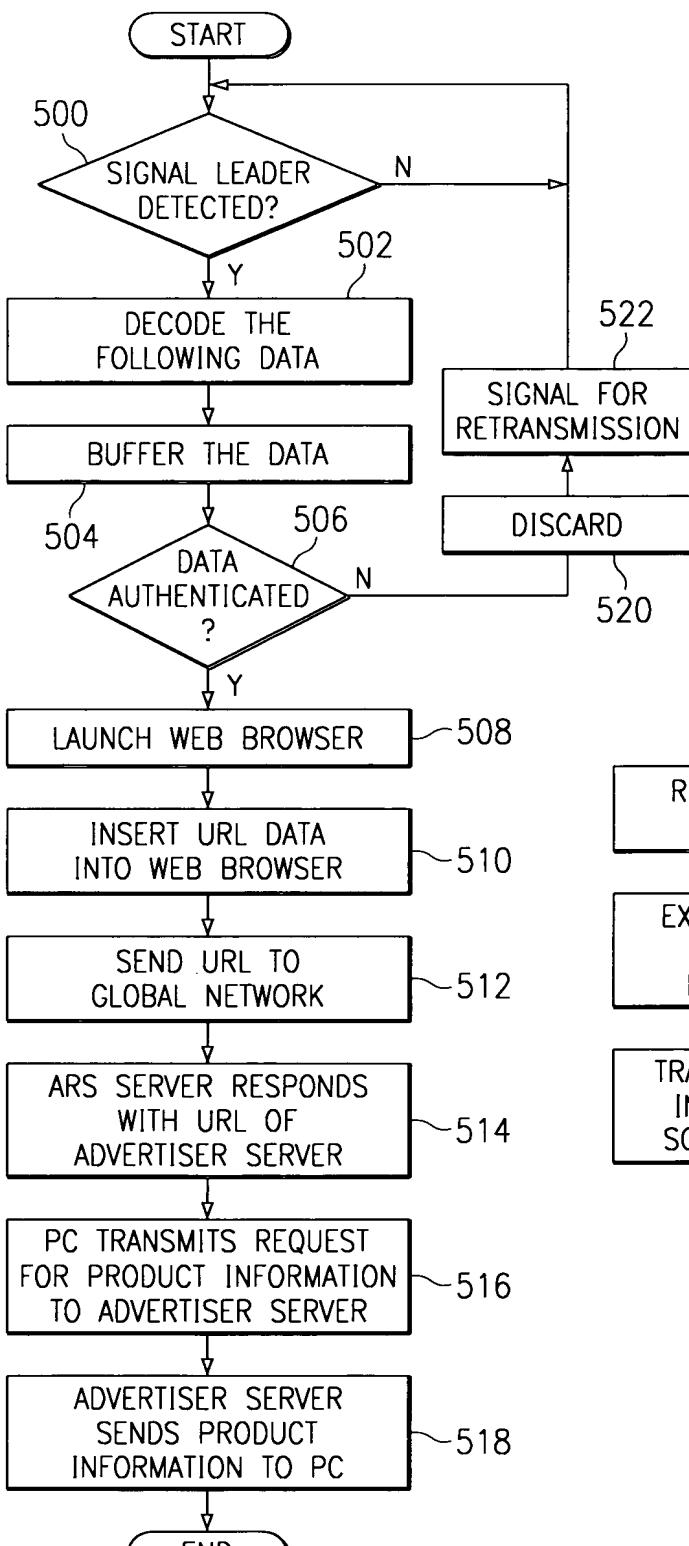


FIG. 6



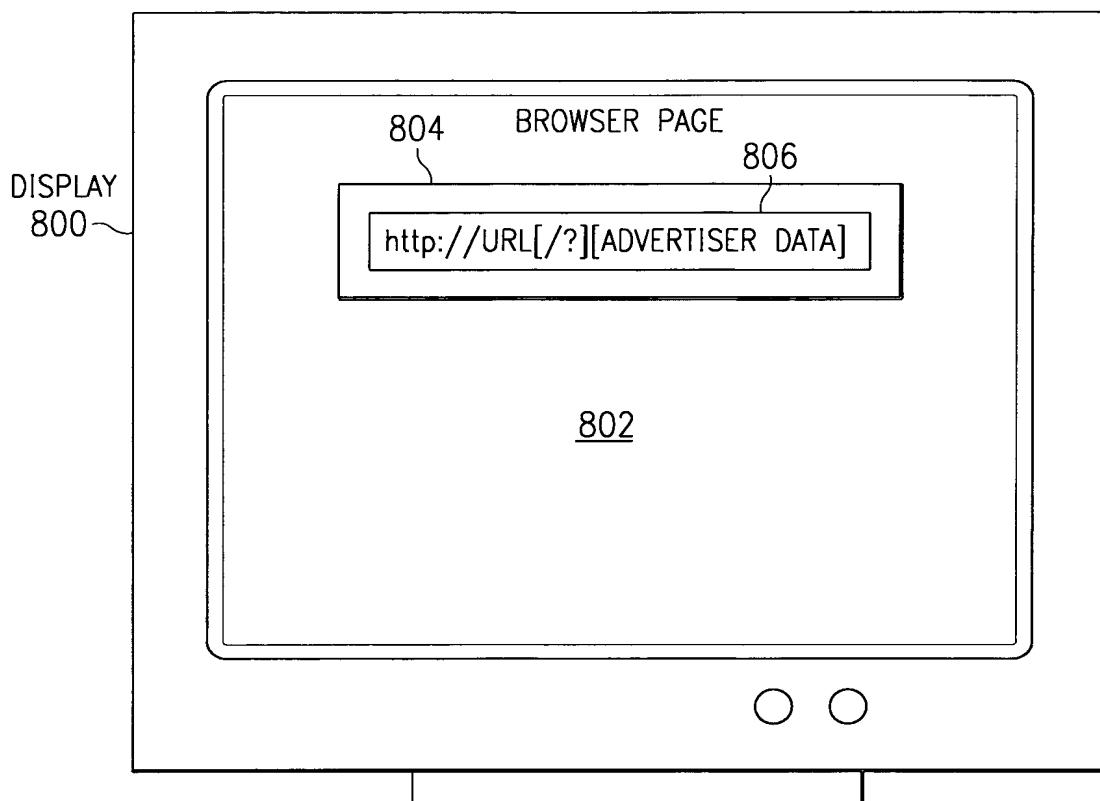
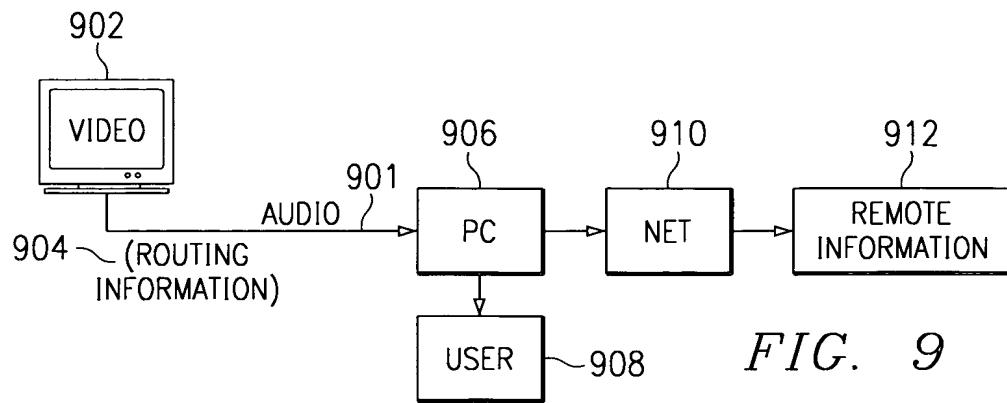
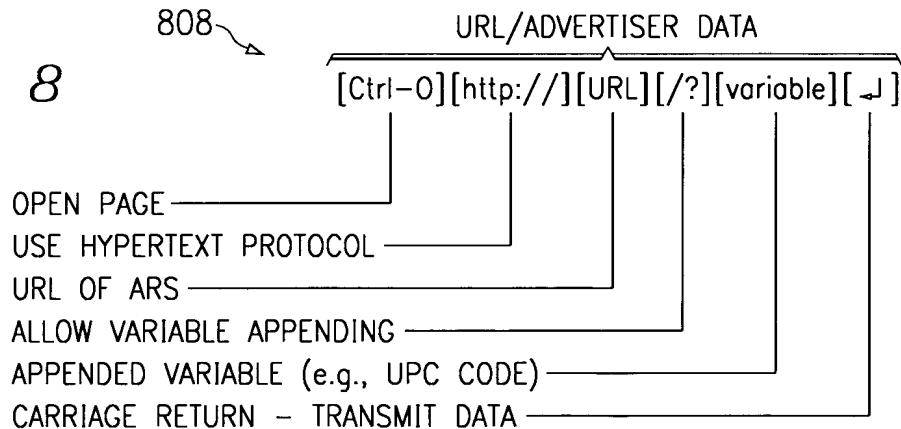
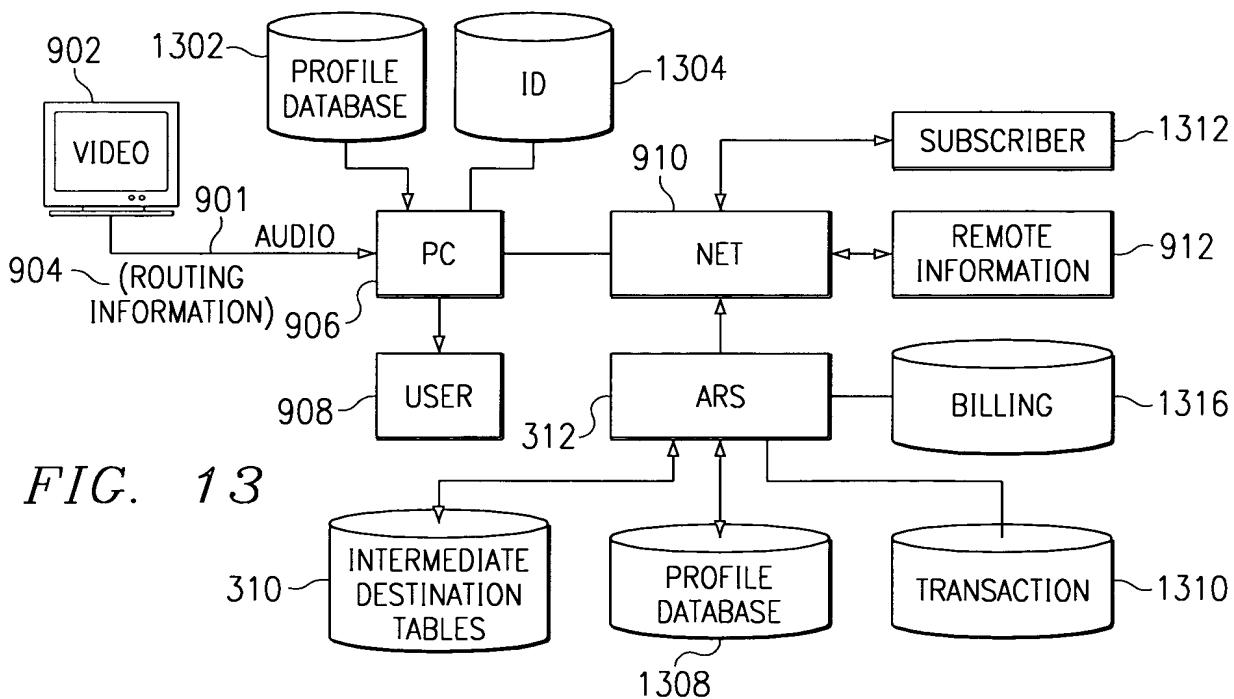
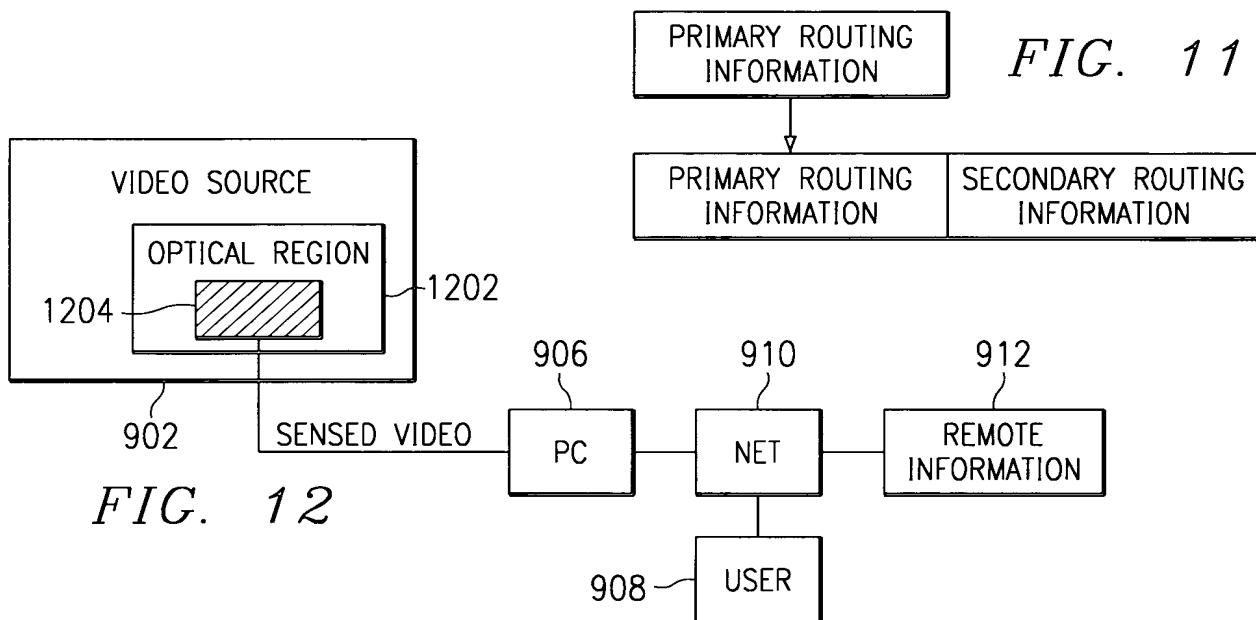
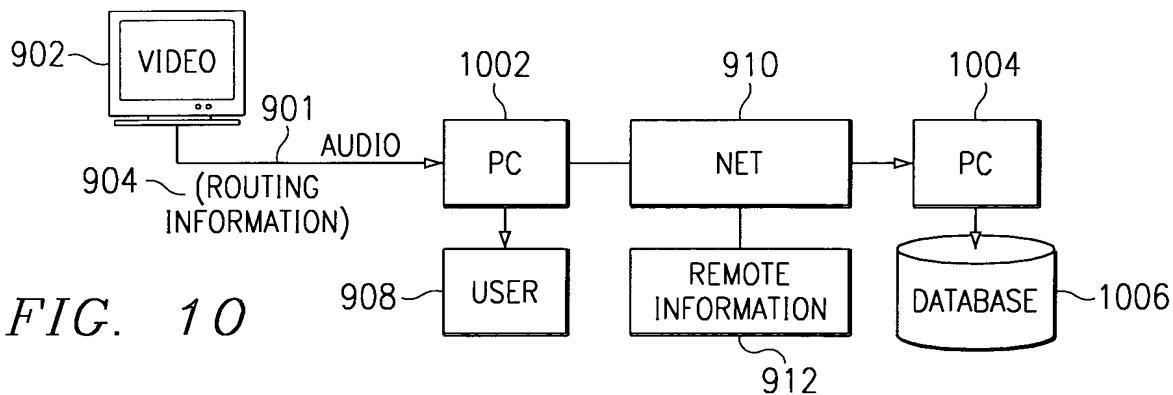


FIG. 8





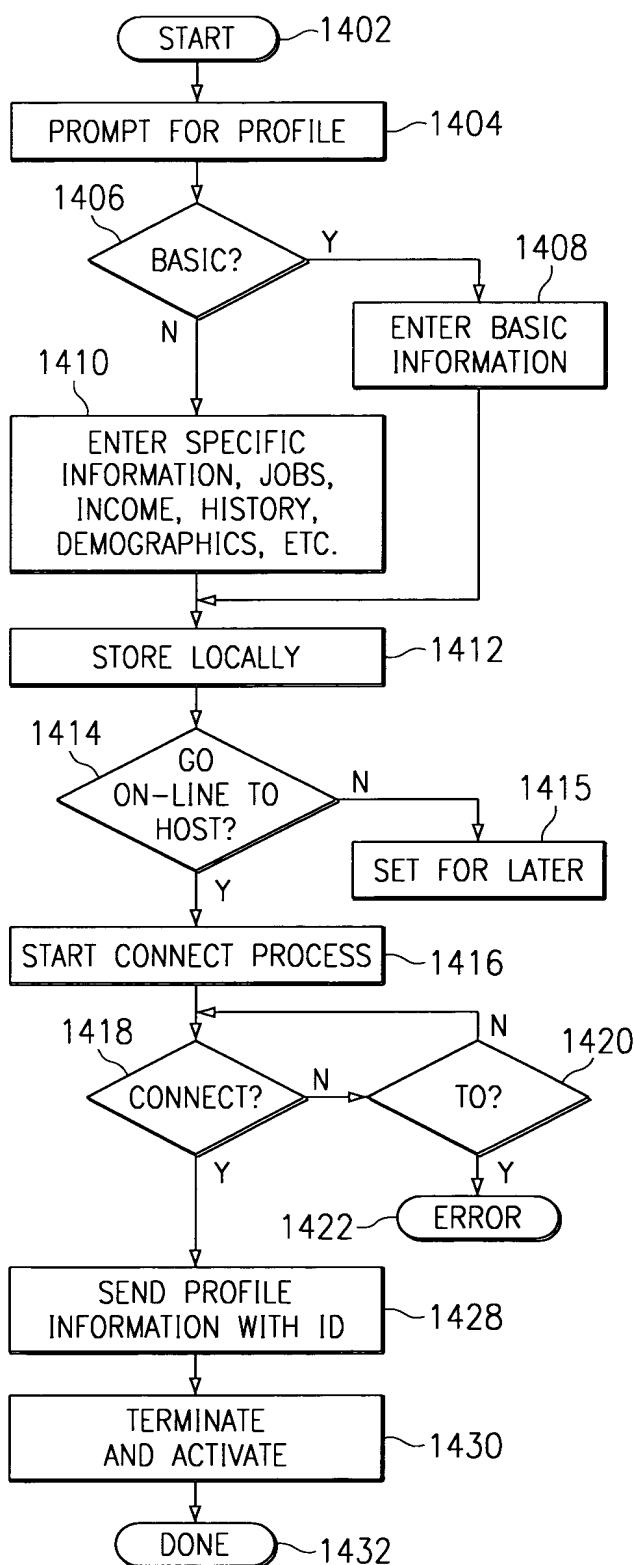


FIG. 14

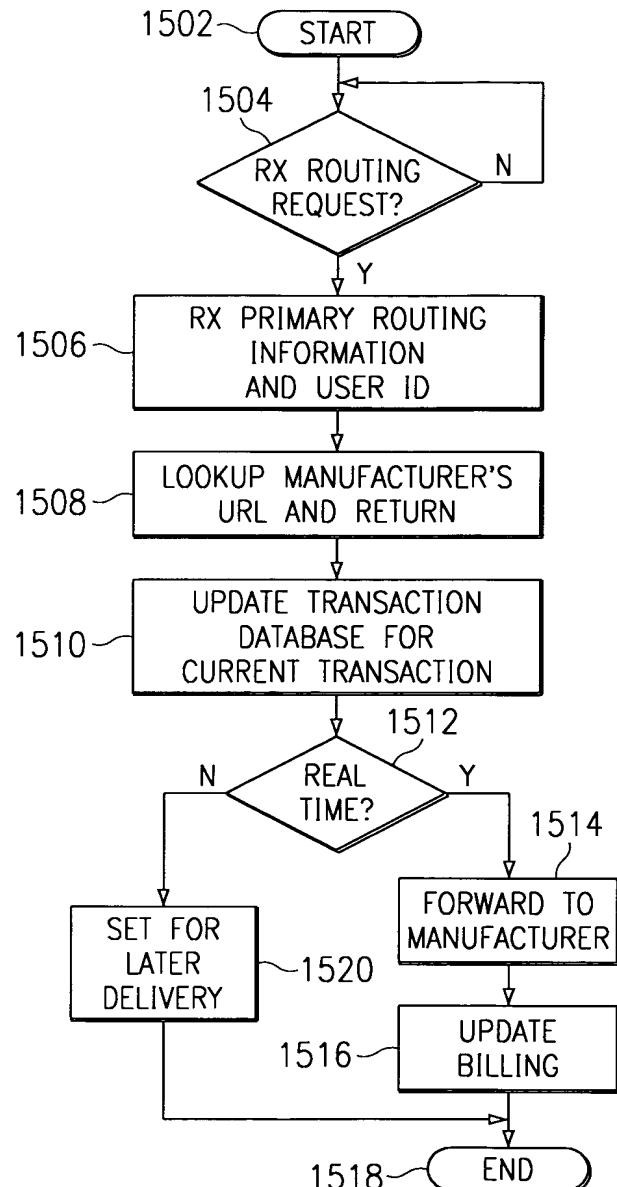


FIG. 15

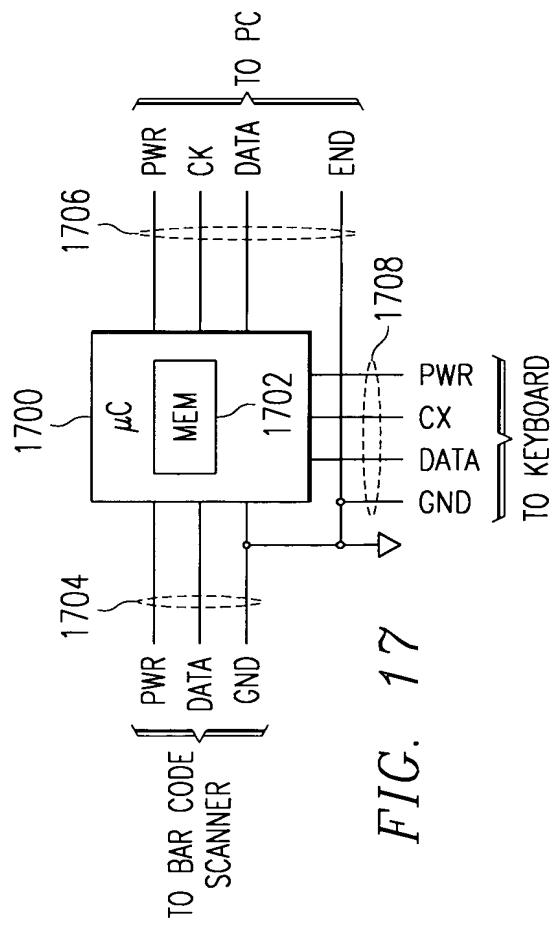
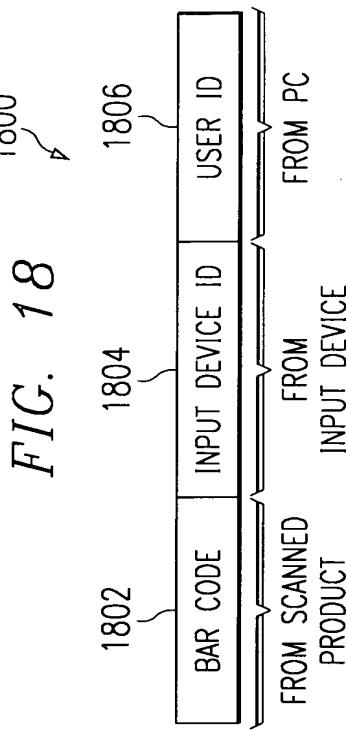
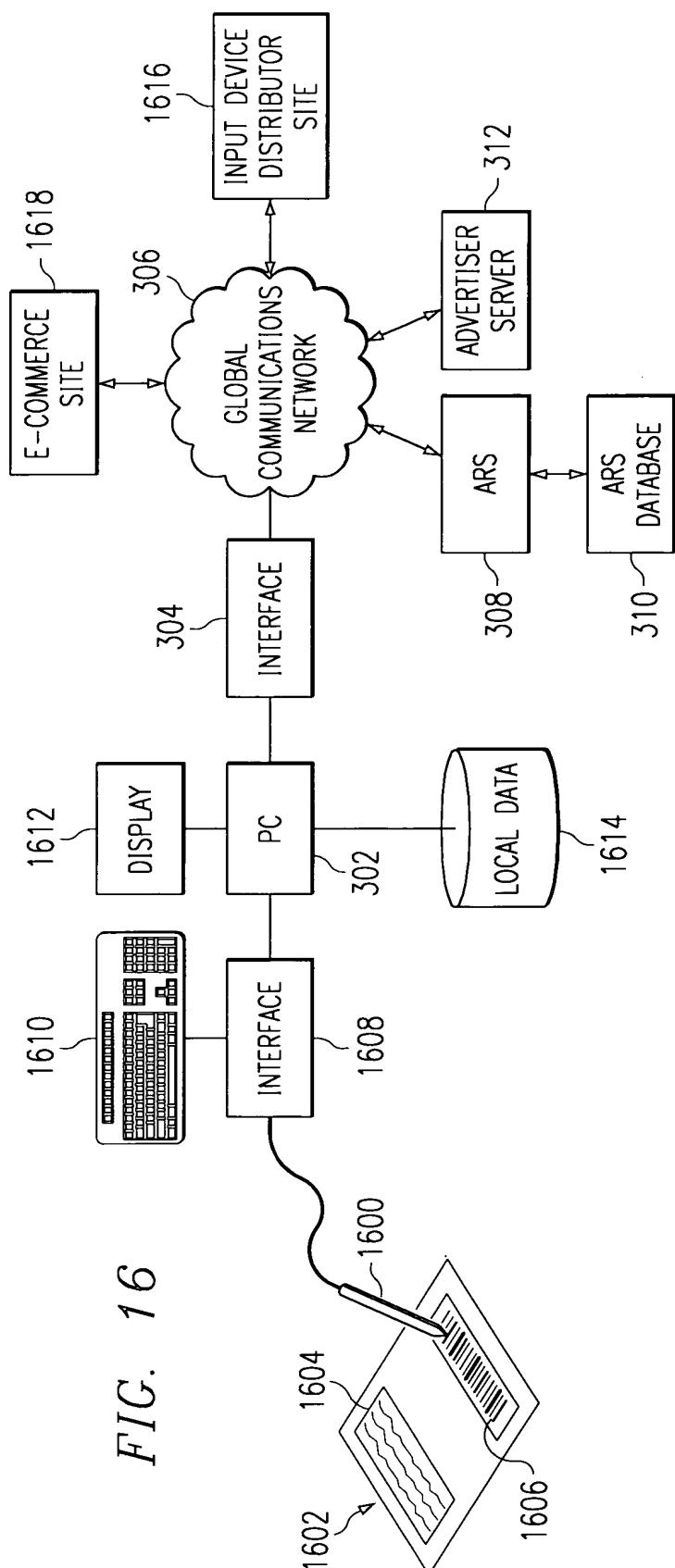


FIG. 19

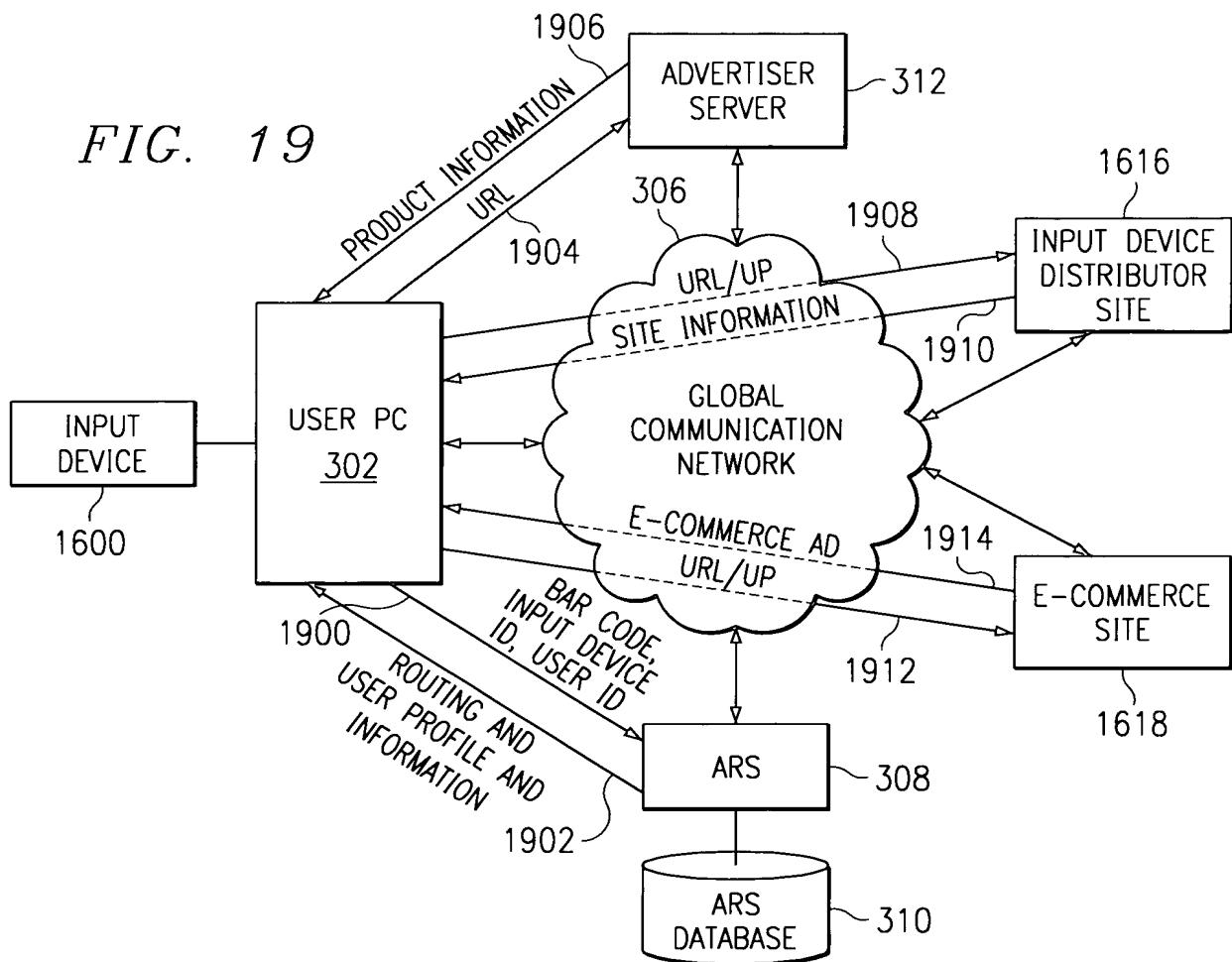


FIG. 20

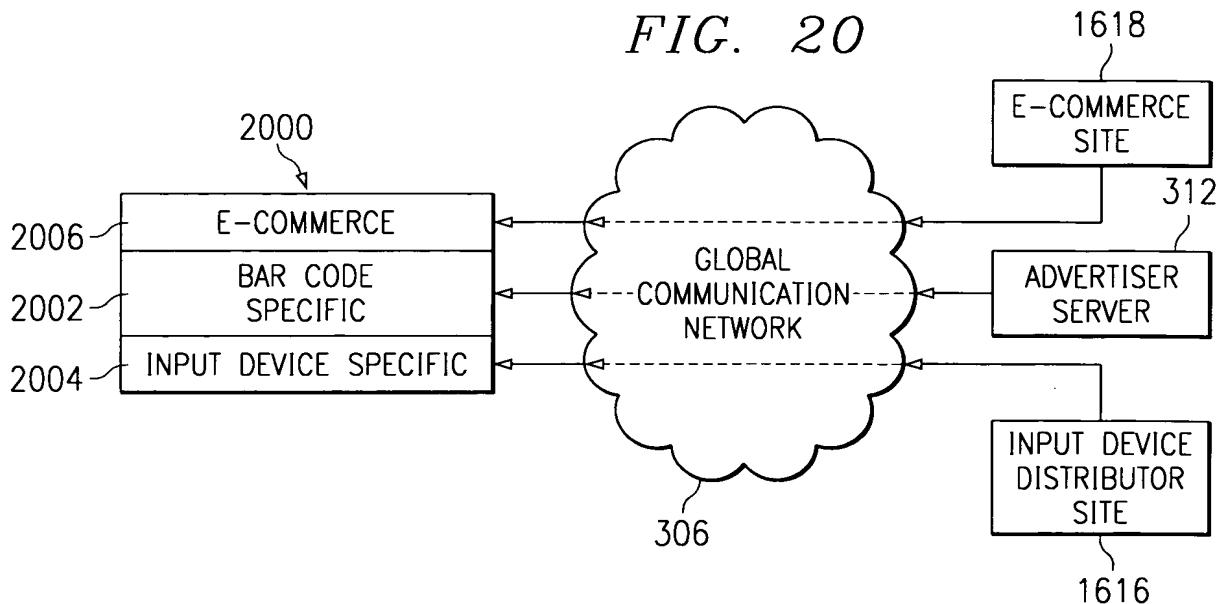


FIG. 21

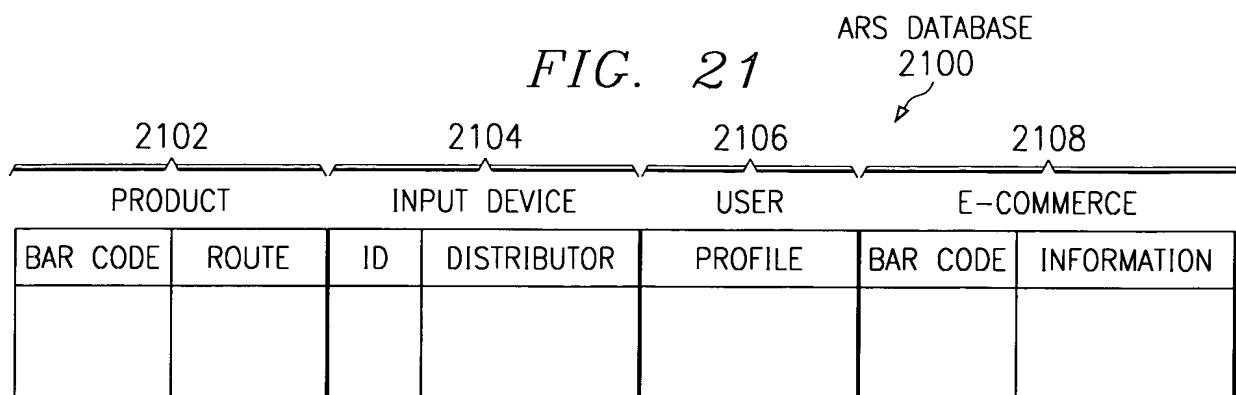


FIG. 22

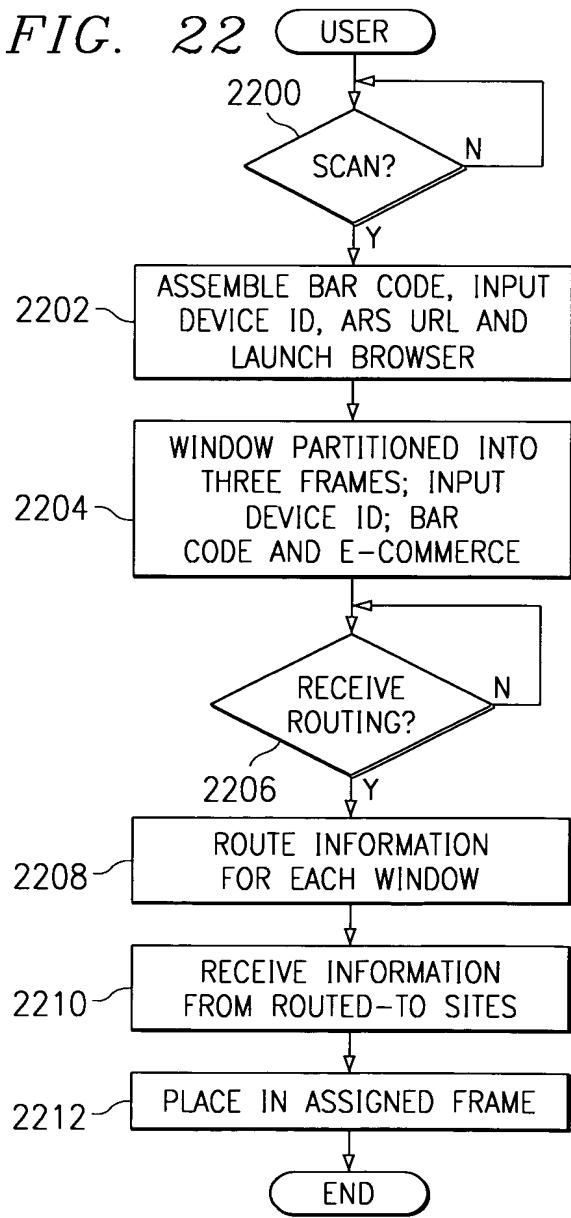
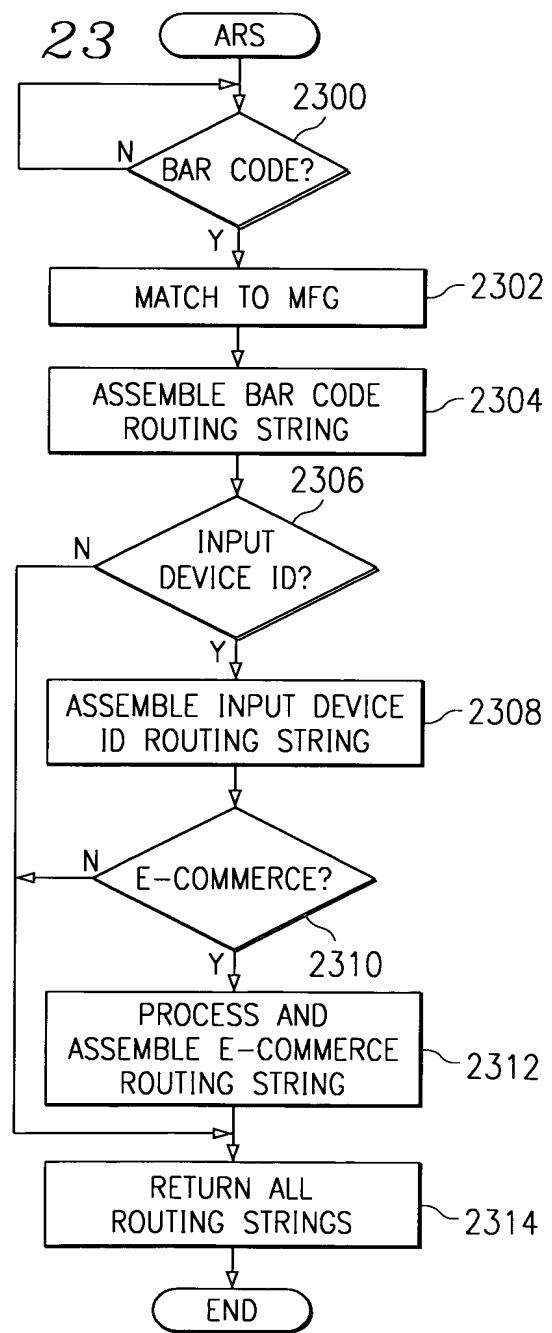


FIG. 23



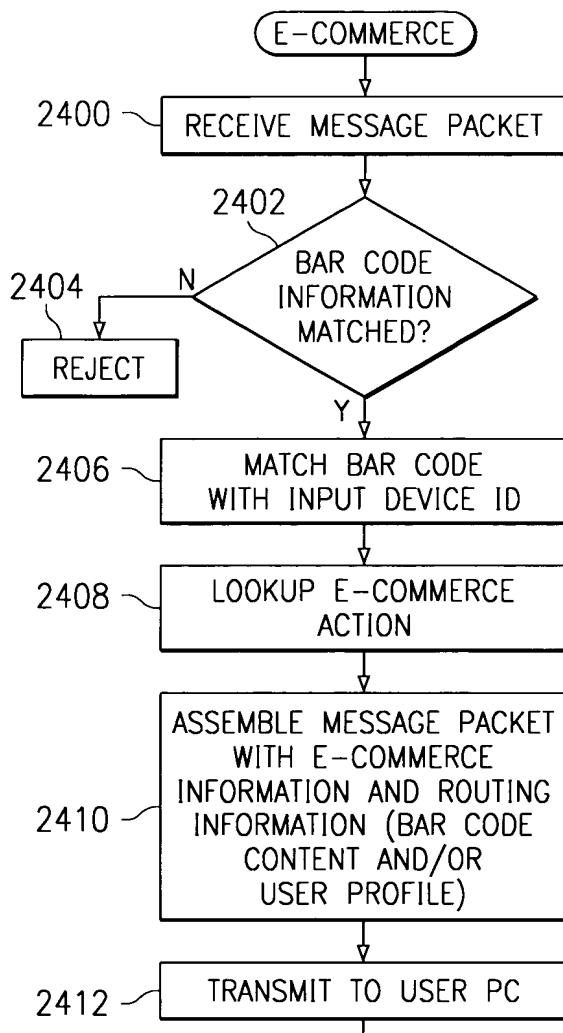


FIG. 24

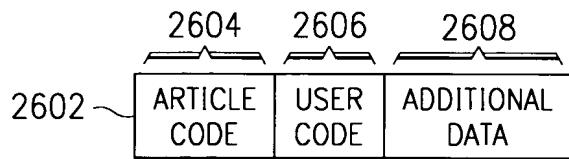


FIG. 26

ARTICLE CODE	ROUTING INFORMATION	TARGET SITE
3800043400	www.domain.com\contesta\target1	TARGET 1
3800043410	www.domain.com\contesta\target2	TARGET 2
7800001234	205.xxx.xxx.123	TARGET 3
5490003019	205.xxx.xxx.456	TARGET 4

The table displays a list of routing information entries. Each entry consists of an 'ARTICLE CODE' (2604), a 'ROUTING INFORMATION' field (2704), and a 'TARGET SITE' (2608). The 'ROUTING INFORMATION' field contains either a URL or an IP address.

FIG. 27

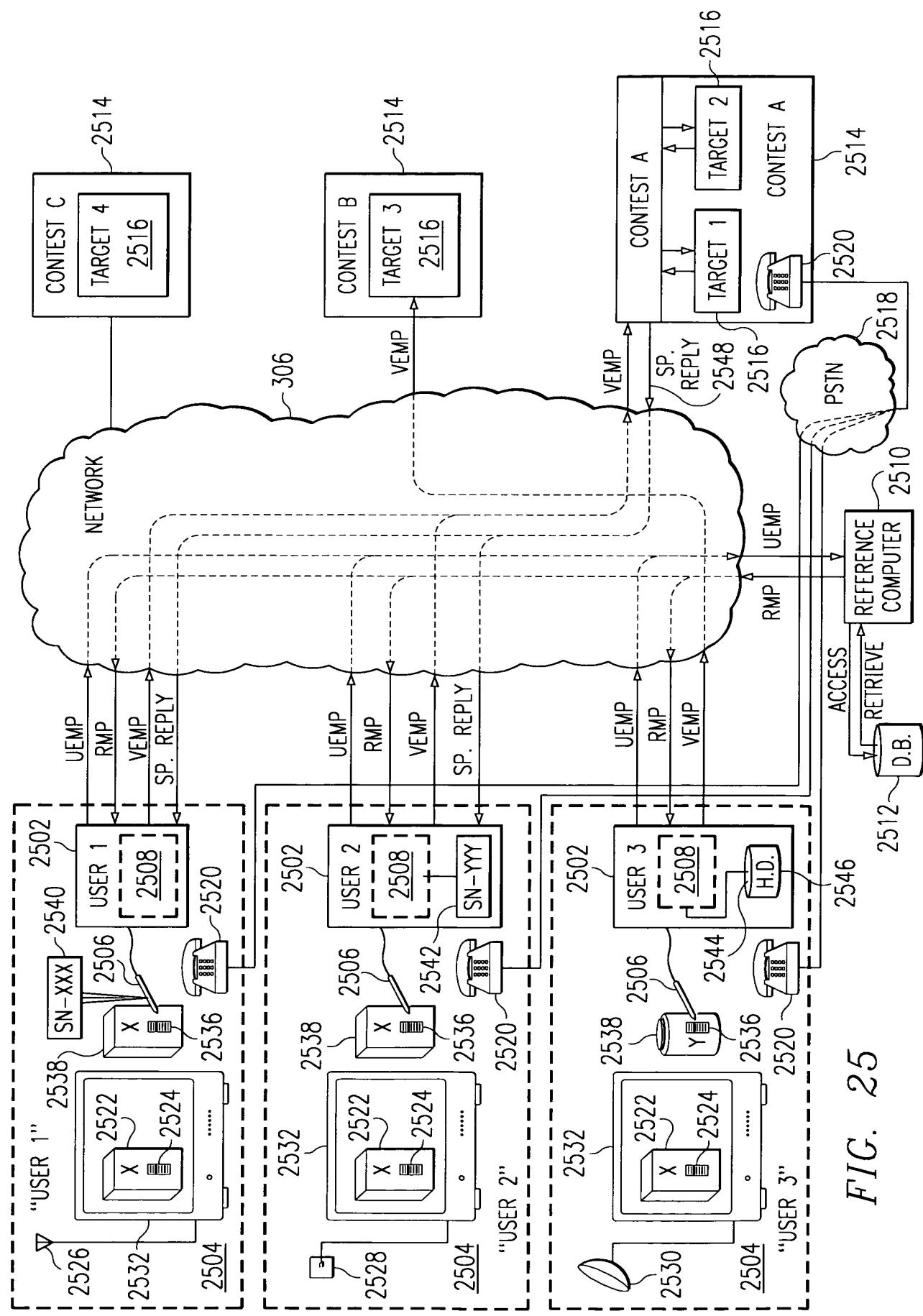


FIG. 25

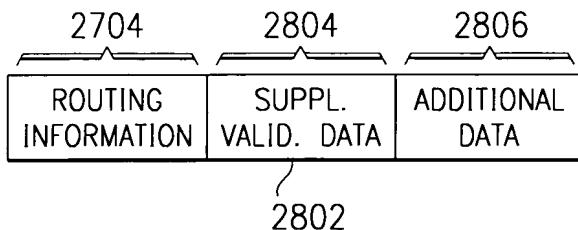


FIG. 28

FIG. 29

2606		2904	
USER CODE	VALID?	USER PHONE	USER AGE
015683	YES	555-111-1234	35
015684	YES	555-222-2345	19
015685	NO		
015686	YES	555-333-5678	28

2905 2906 2908

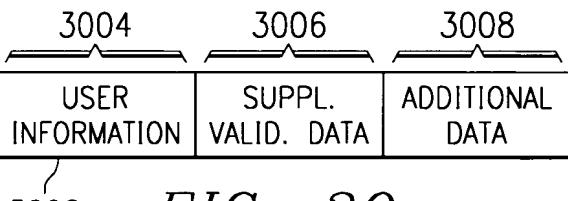
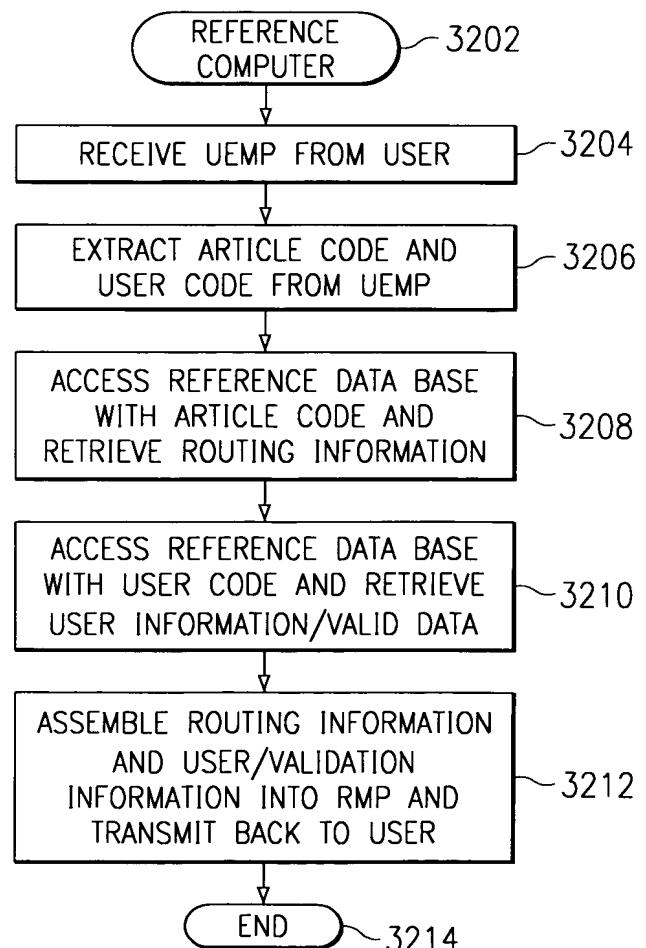


FIG. 30

FIG. 32



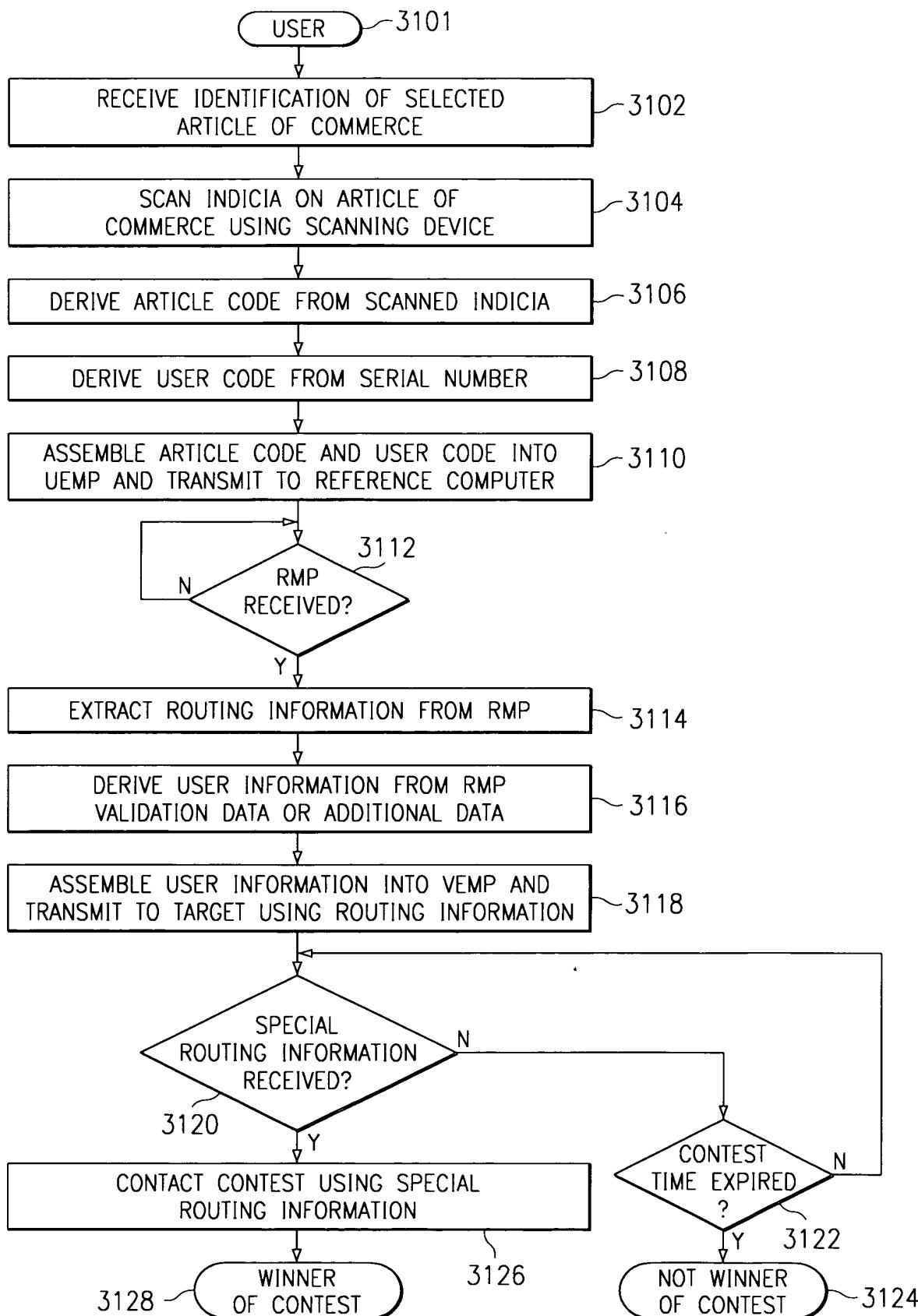
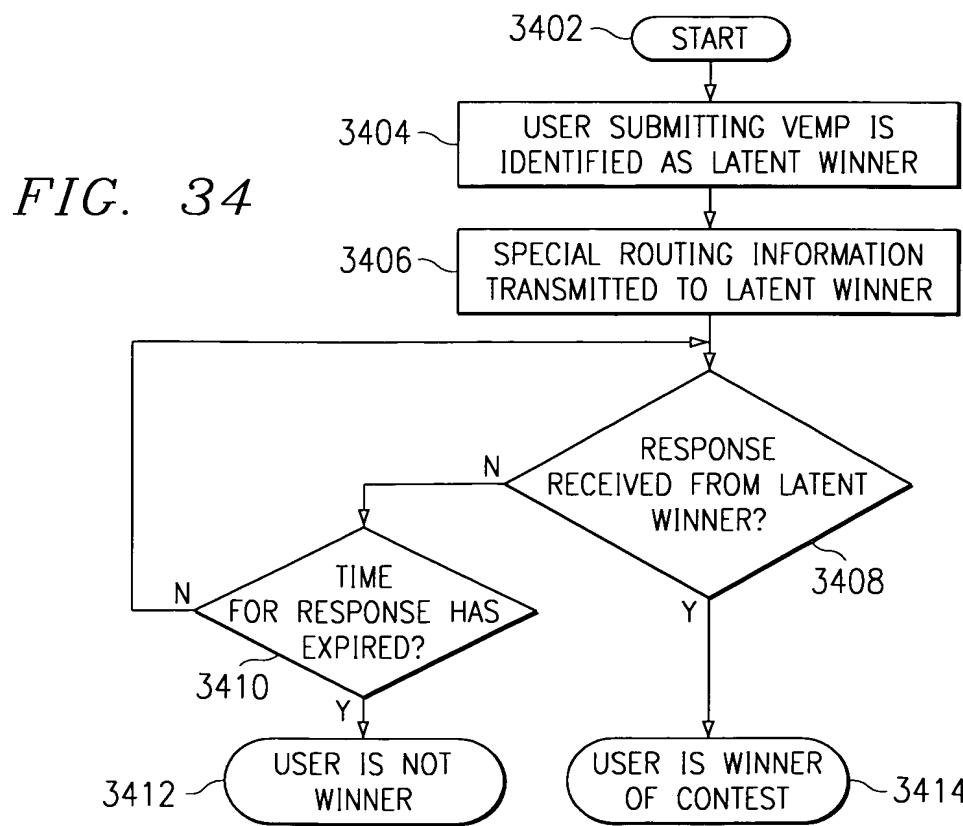
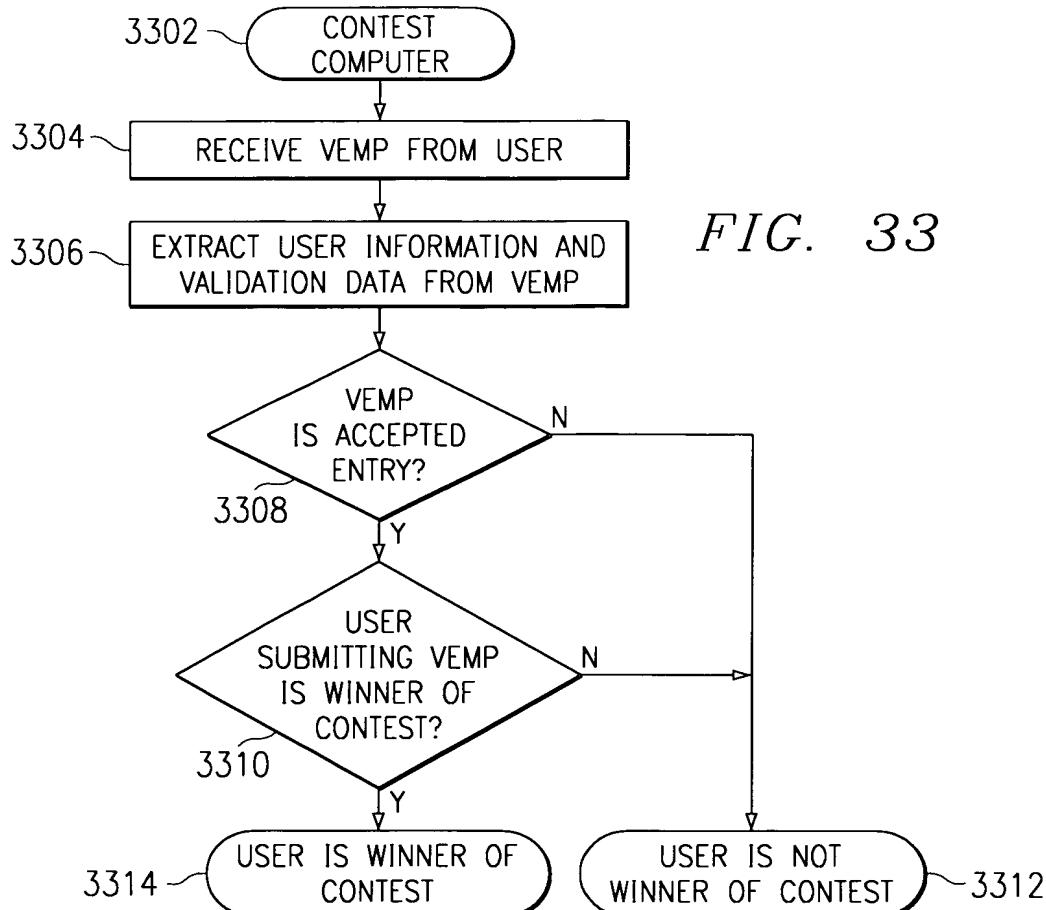


FIG. 31



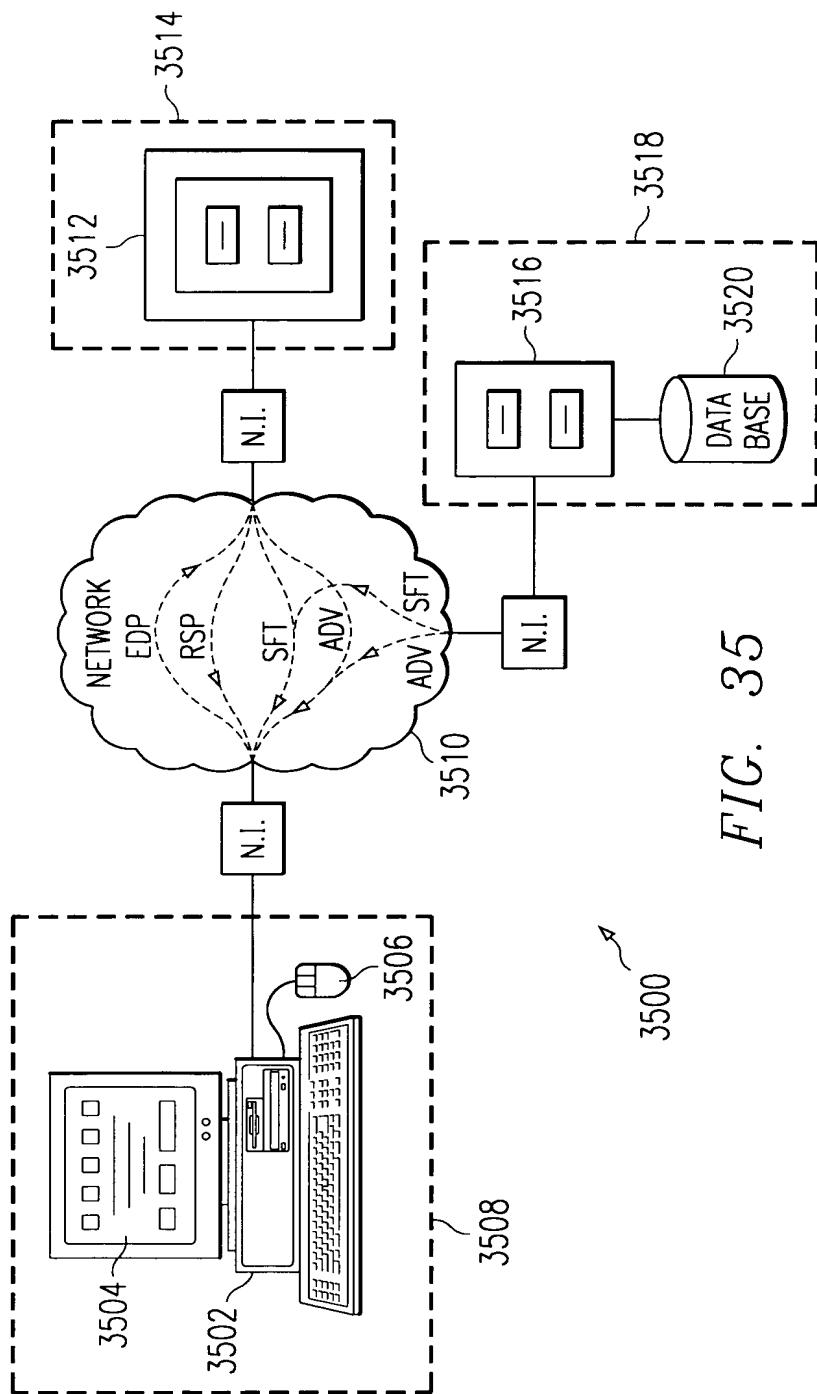


FIG. 35

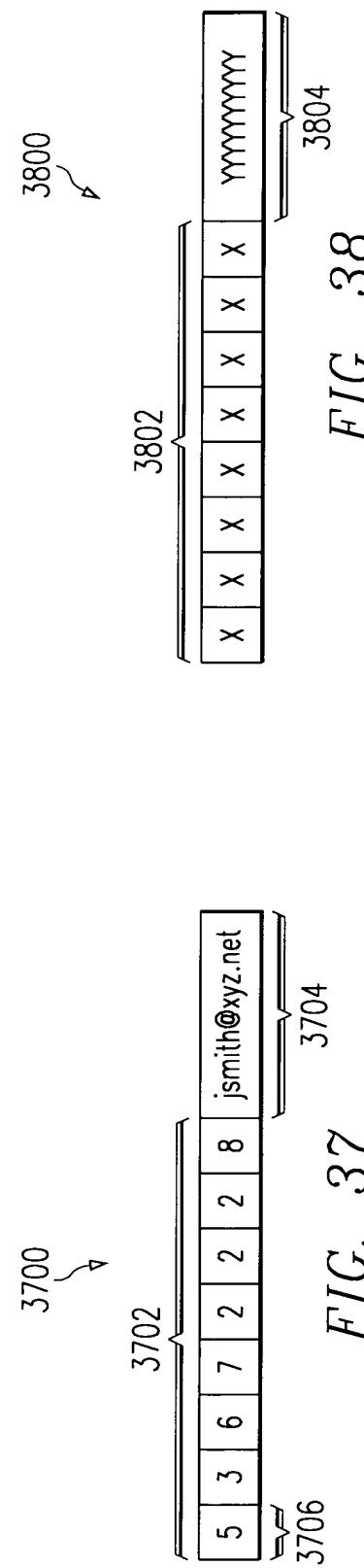


FIG. 38

FIG. 36

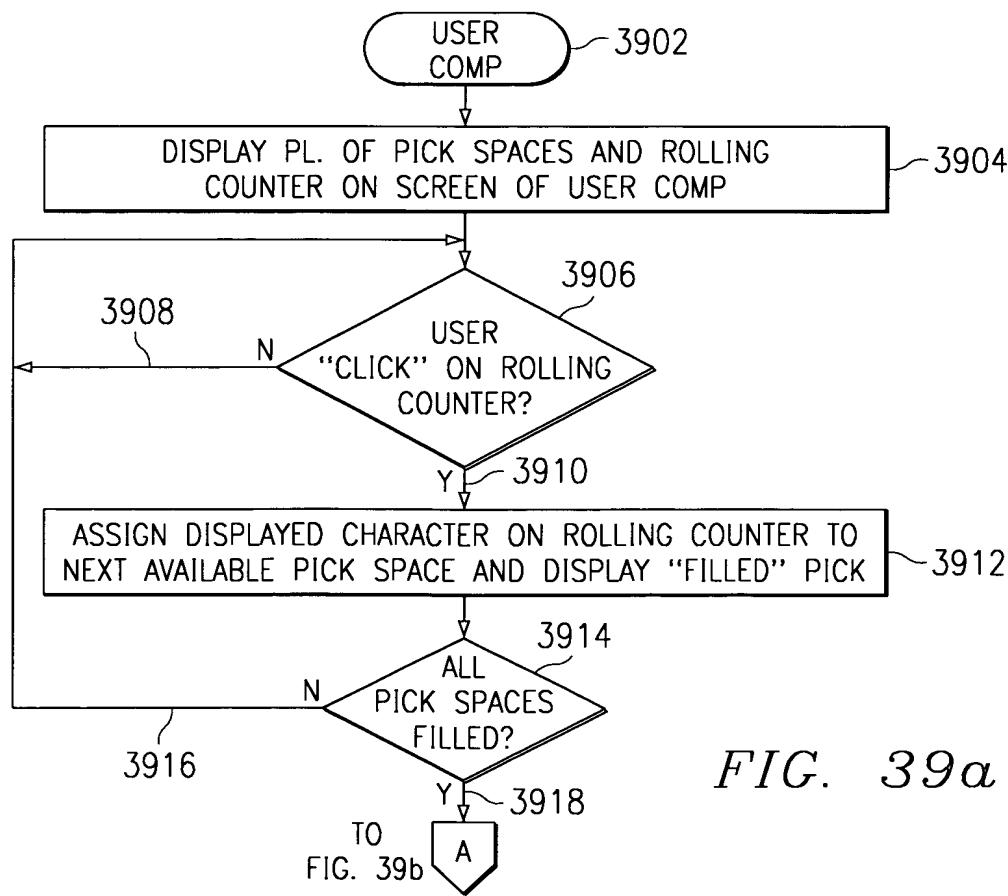
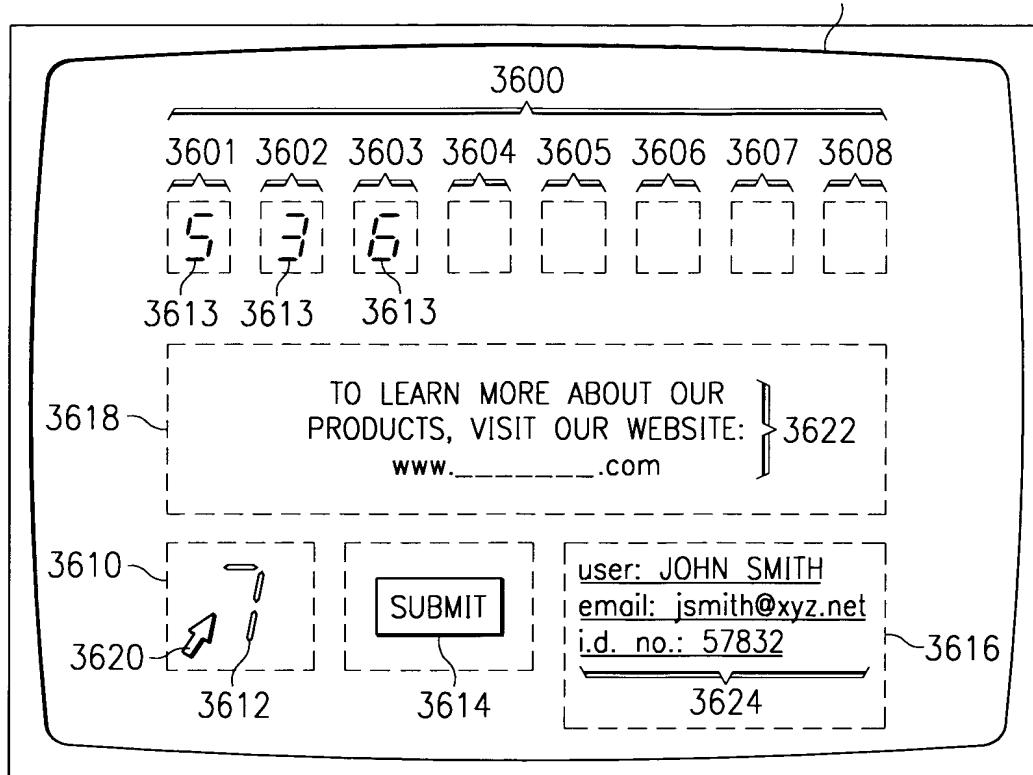


FIG. 39a

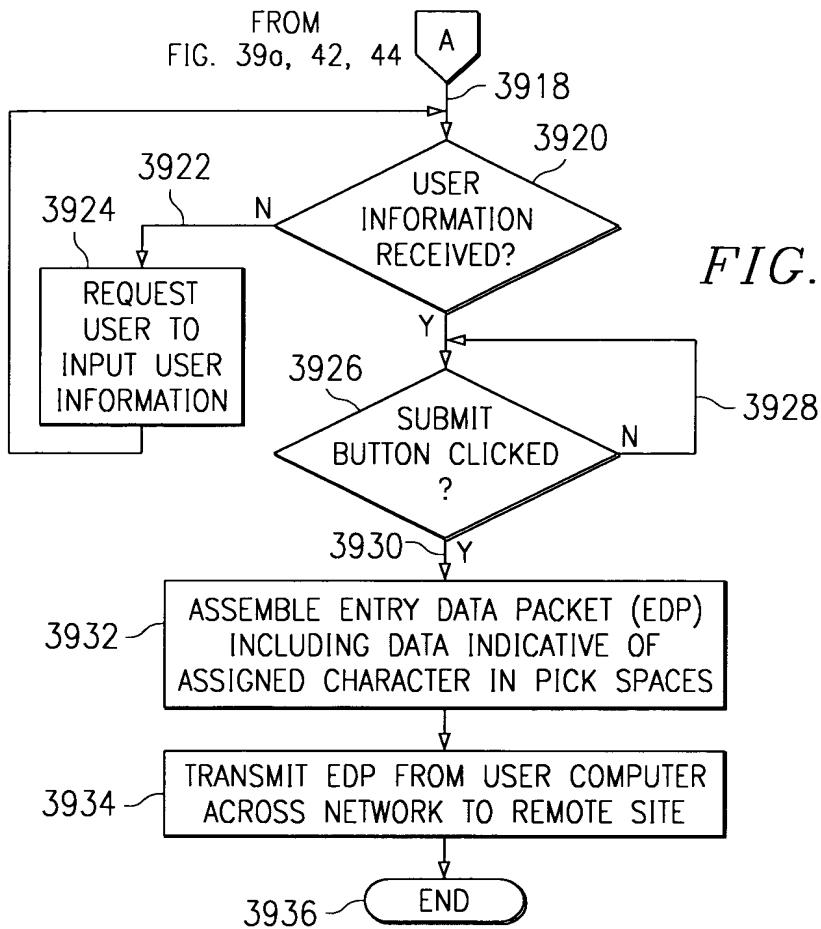


FIG. 39b

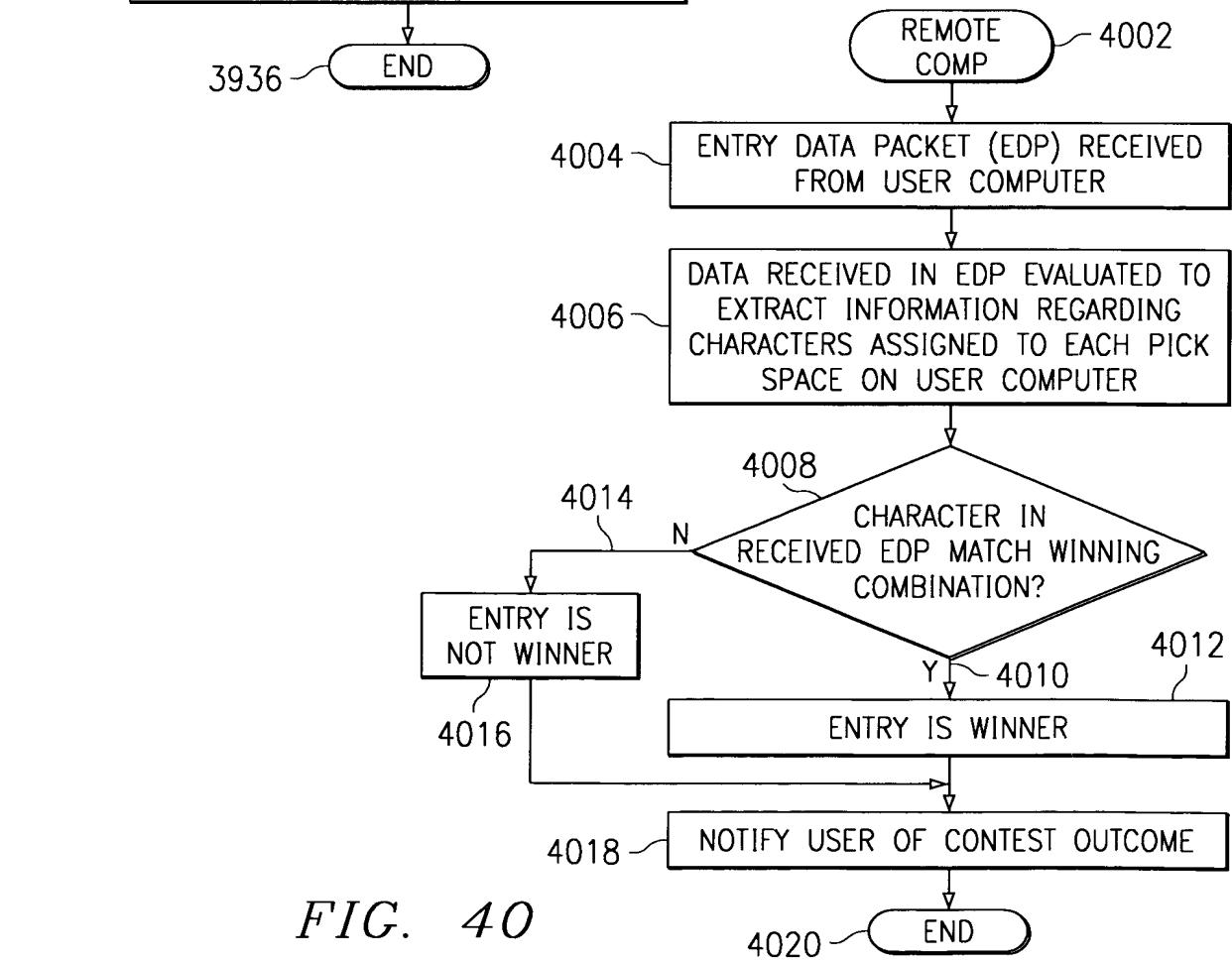


FIG. 40

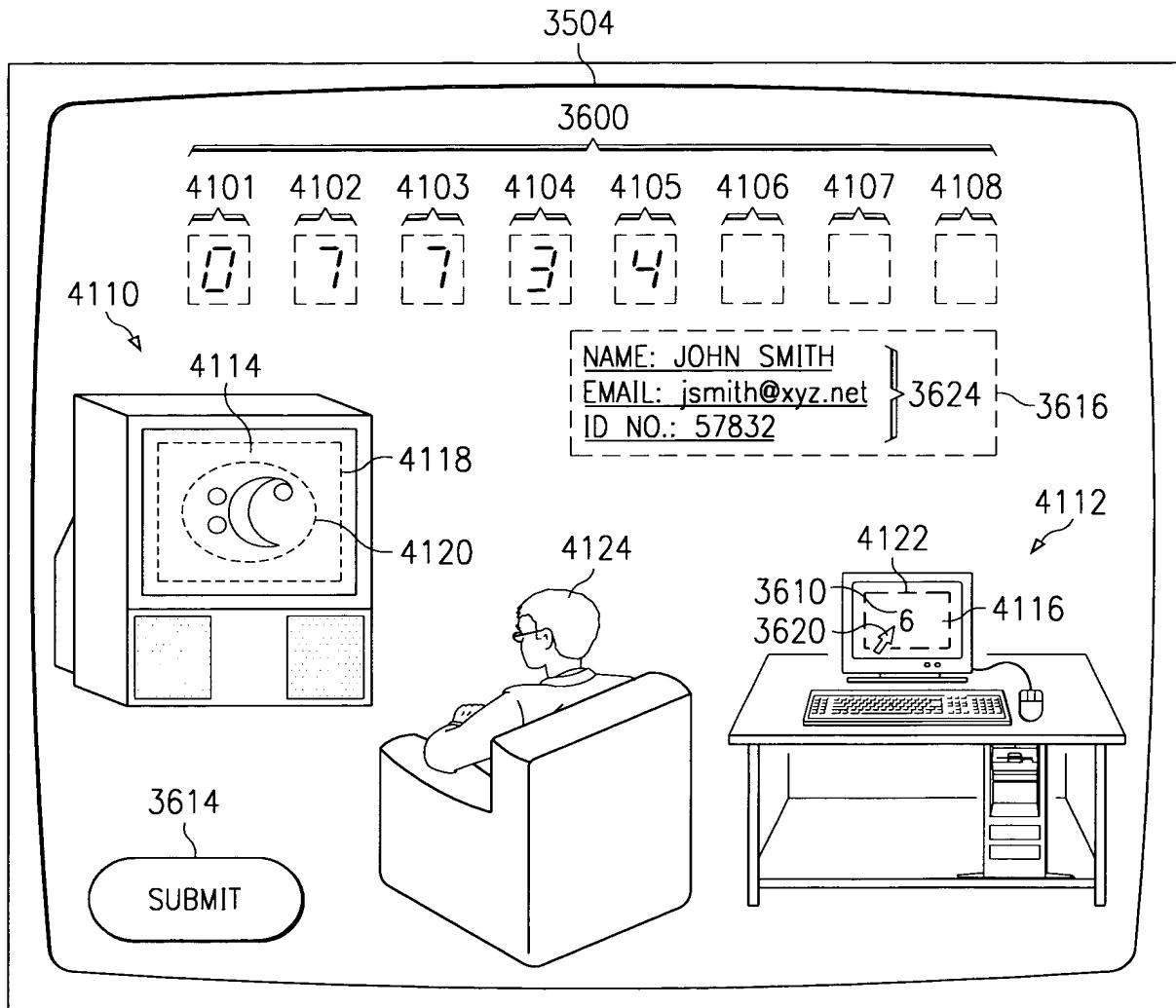


FIG. 41

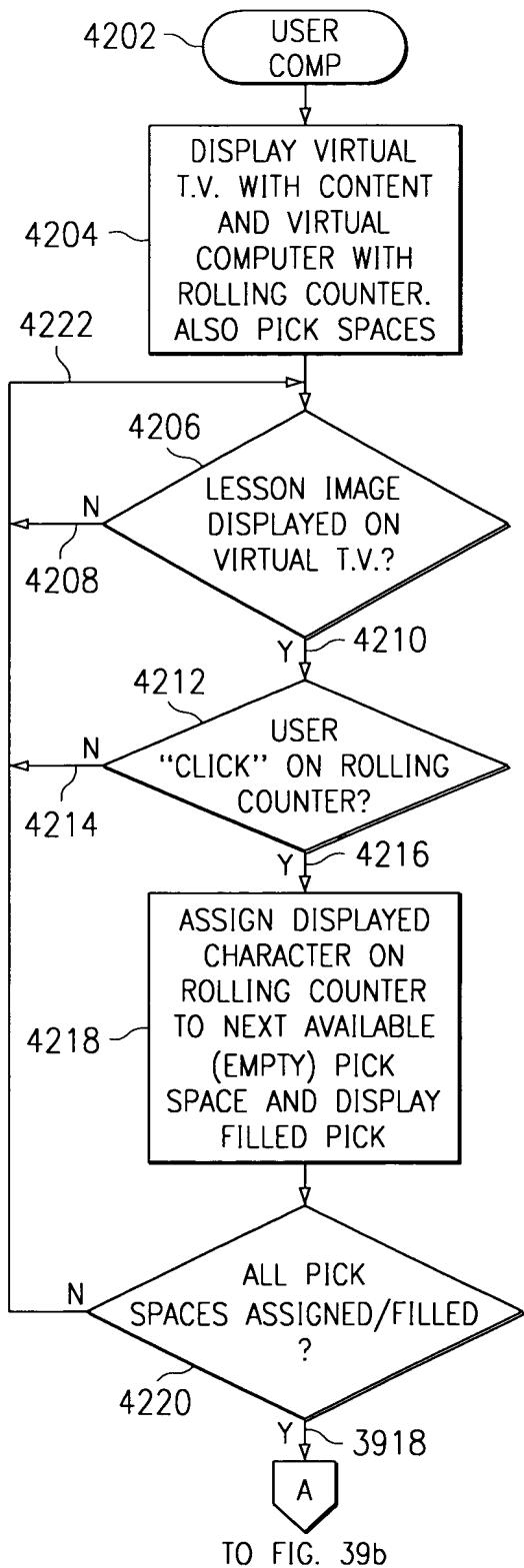


FIG. 42

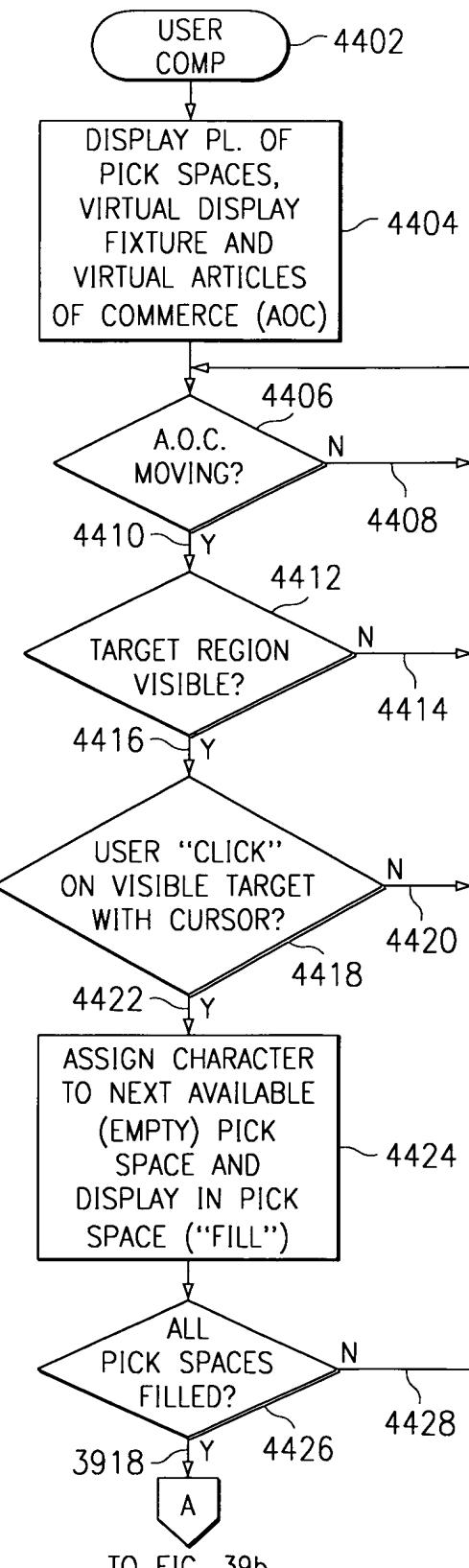


FIG. 44

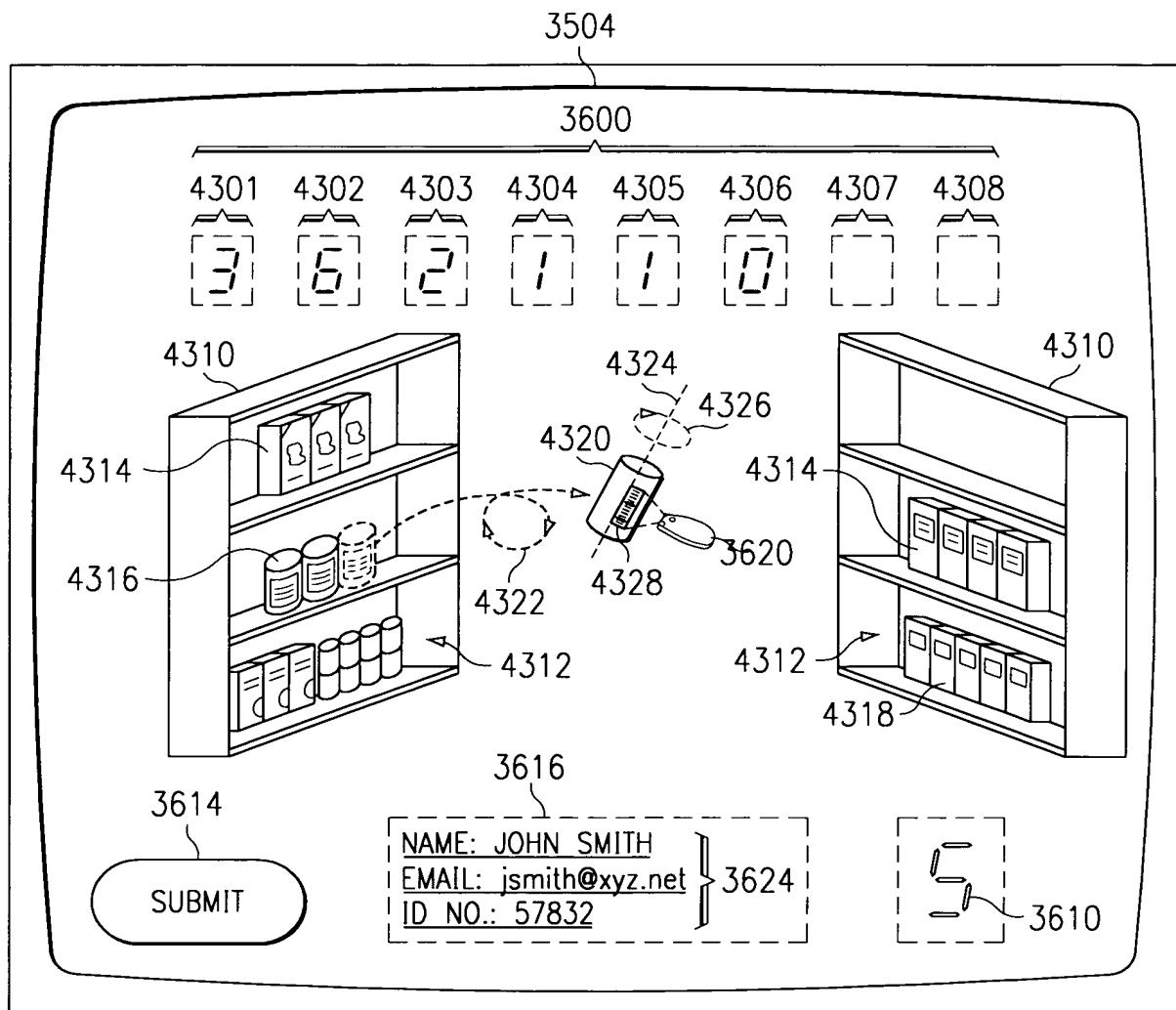


FIG. 43